

Higher Education Committee Hearing

September 22, 2016



**CALIFORNIA COLLEGE
GUIDANCE INITIATIVE**

Our Mission

Systematically **increase career and college preparation** for 6th-12th grade students, and **facilitate smooth transitions** from K-12 to higher education, so that students start post-secondary positioned to succeed.

“Common Front Door to Higher Education”

- ▶ CaliforniaColleges.edu was originated through an inter-segmental budget proposal in 1998 with two goals:
 - ▶ Create a “common front door” to higher education *and*
 - ▶ An electronic transcript infrastructure
- ▶ In July 2013, the California College Guidance Initiative took over management of CaliforniaColleges.edu and built out:
 - ▶ An electronic transcript infrastructure
 - ▶ An educator-facing portal to enable data-driven college and career preparation.

Human Counseling Infrastructure

74.7 : 1

16 Standards

Our Two Big Goals

Goal #1

All high school seniors graduate with a thoughtful and well-informed post-secondary plan

Goal #2

Capture data from K-12 and use it to address persistent information gaps in the student success pipeline

Technological Platform



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> Home

> Career Planning

> High School Planning

> College Planning

> Financial Aid Planning

> Your Portfolio



Welcome Community College Students
Tips & Tools To Get Your Degree.

Who Are You?



> Middle School Student



> High School Student



> College Student



> Parents



> Educators

Discover How To...

Track Your College Applications

Prepare for Financial Aid Season

Review Sample Financing Plans

Research and Apply for Financial Aid

Sign In

Account name:

Password:

> Sign In

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Resources

- > An Introduction to CaliforniaColleges.edu
- > FAFSA on the Web
- > Financial Aid for DREAM Act Students
- > Information for Foster Youth
- > icanaffordcollege.com
- > College Guide Glossary of Terms

Your College & University Options in California

Total Usage

Key Metrics	2012-13	2013-14	2014-15	2015-16
Total Sessions	804,822	853,818	1,026,300	1,164,584
Total Pageviews	5,414,769	7,461,758	14,319,664	18,584,359
Average Pageviews per Session	6.73	8.74	13.95	14.73
Average Visit Duration	0:04:45	0:06:34	0:11:09	00:12:08
Total Users	517,906	533,195	650,006	790,008

Individual Digital Student Portfolios

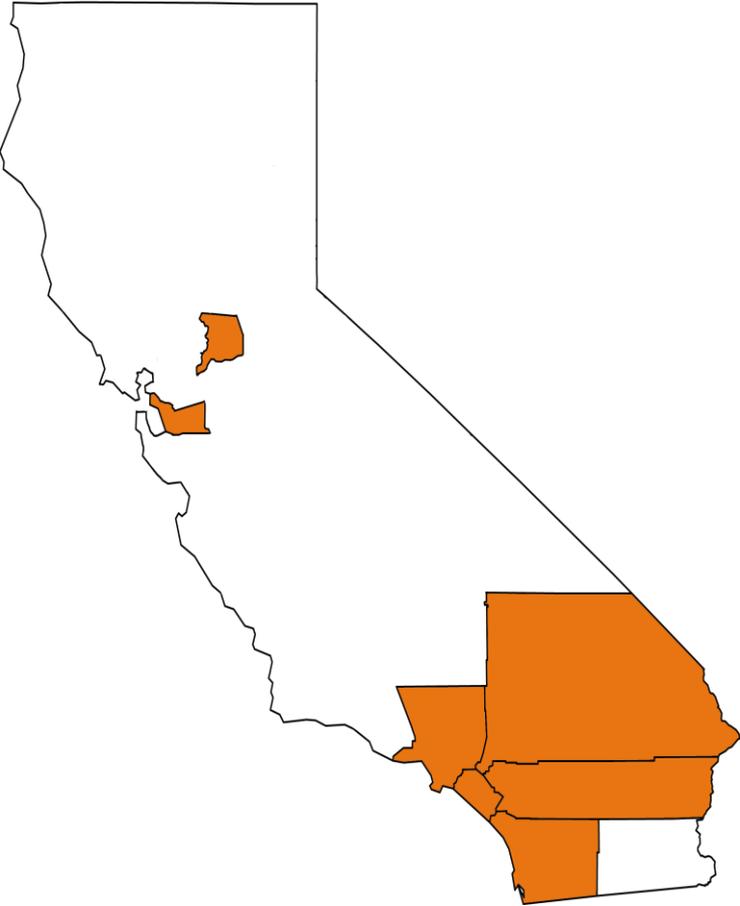
Contains a cumulative record of:

- ▶ Goals and aspirations
- ▶ Assessment results from career exploration surveys
- ▶ Degrees and majors of interest
- ▶ College search results
- ▶ Financial aid plans
- ▶ Applications submitted
 - ▶ CSU Mentor
 - ▶ FAFSA transfer module

Unify all adult efforts around a single plan:

- ▶ Counselors/teachers
- ▶ Parents
- ▶ University and community-based partners that support college preparation within districts (EOP, GEAR UP, Cal Soap etc.).

Our Approach: Form K-12 District Partnerships



Alameda County

Oakland

Los Angeles County

Compton

El Monte

El Rancho

Hacienda La Puente

Long Beach

Pomona

Rowland

Orange County

Anaheim

Garden Grove

Santa Ana

Riverside County

Corona-Norco

Desert Sands

Hemet

Moreno Valley

Murrieta Valley

Perris

Temecula

Val Verde

Sacramento County

Sacramento City

San Bernardino County

Chaffey

Chino Valley

San Diego County

San Marcos

K-12 Partnerships

Data-informed functionality on CaliforniaColleges.edu

- ▶ “a-g” progress analysis
- ▶ Data sharing with higher education segments to smooth transition

Curriculum and lesson plans

- ▶ Instructional integration
- ▶ Counseling interventions

Dedicated support teams

- ▶ Data management
- ▶ Implementation staff to support with integration of the tools into educator practice

Importance of Electronic Transcript Platform



is
key

K-12

Constant view of progress towards "a-g" eligibility that helps increase "a-g" completion rates

Electronic Transcript Platform

Pre-verified data in accessible format + SSID which keeps all records reliably associated with the student

Community College

Better first year academic placement reduces unnecessary remediation

CSU System

More efficient and accurate admissions process reduces delays in admission and financial aid

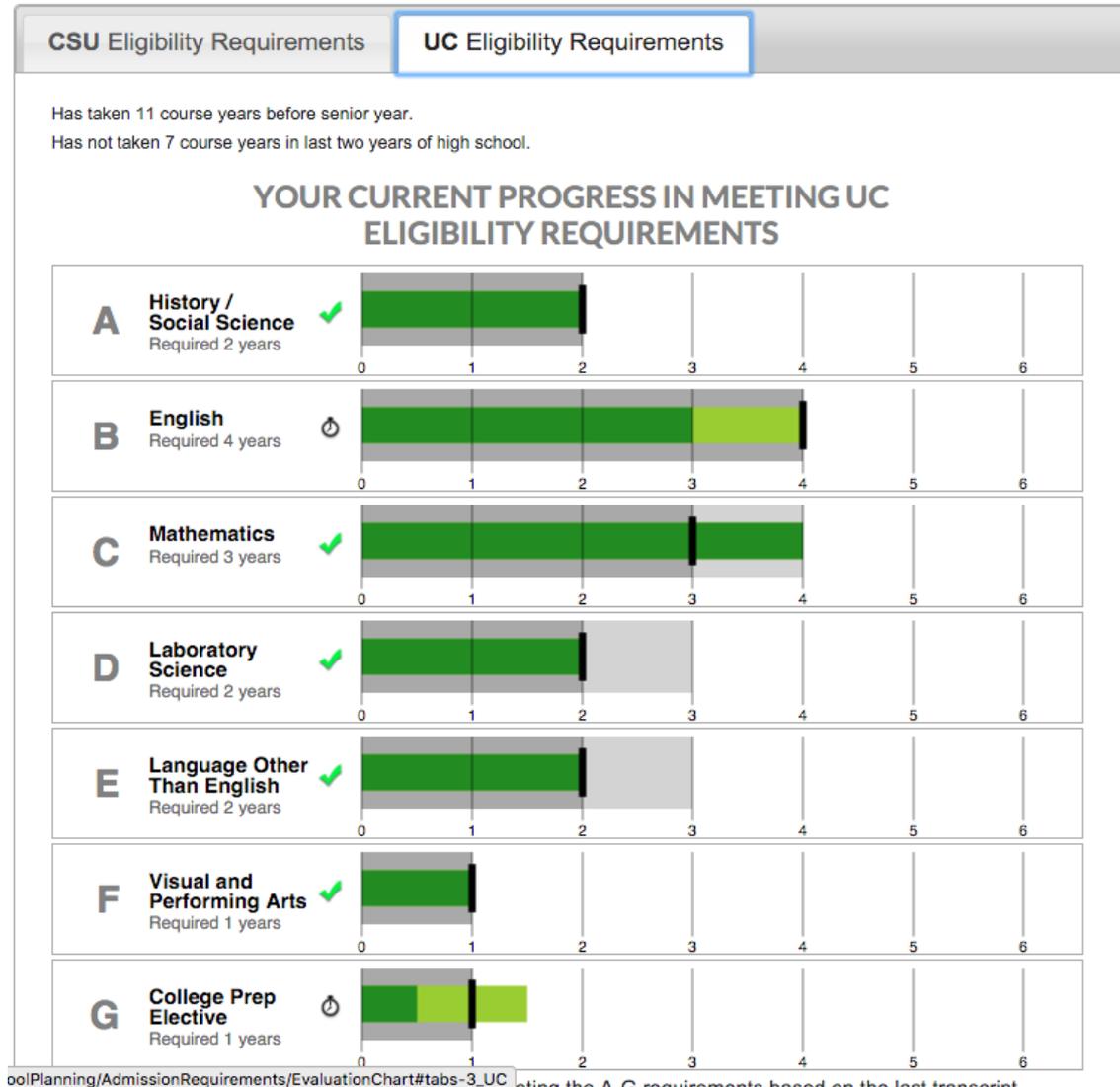
"a-g" Completion Rates in California

100:67:26

100:32:9

"a-g" Progress Chart

January 2016



oolPlanning/AdmissionRequirements/EvaluationChart#tabs=3_UC...ties the A-C requirements based on the last transcript

CSU Application Screenshots

Launch an Application

Start a New Application

[ALL SCHOOLS](#) [YOUR SAVED SCHOOLS](#)

Keyword search: [Go](#)

Browse alphabetically:
[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#)
[N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)
[All](#)

in [California State University](#)

Postsecondary schools with online applications

California State University: 23 schools found [1](#) [2](#) [next](#)

Postsecondary School	Undergraduate	Graduate	International	Financial Aid
Cal Maritime	APPLY		APPLY	
Cal Poly Pomona	APPLY	APPLY	APPLY	APPLY
Cal Poly San Luis Obispo	APPLY	APPLY	APPLY	APPLY
CSU Bakersfield	APPLY	APPLY	APPLY	APPLY
CSU Channel Islands	APPLY	APPLY	APPLY	APPLY

Track applications

Apply to College [Twitter](#) [Facebook](#) [+](#)

[Print This](#) | [E-mail This](#) | [PDF This](#)

Applications in Progress

Application	Current Page	Date Started	Date Last Modified		
CSU Long Beach	8	August 07, 2014	August 07, 2014	RESUME	REMOVE

CSU Application Screenshot

CSU
application
populated
with verified
transcript
data

AREA C :: Mathematics – 3 years (6 semesters) back to top									
Algebra I, geometry, algebra II, integrated math, and advanced mathematics. Courses taken in 7th and 8th grades may be considered (list 7th grade math courses as 8th grade).									
Grade level	Year	Title / School	Term type	Grade(s) earned				Honors/ AP/IB/ College	
				Fall	Spring	Sumr 1	Sumr 2		
8	2011-12	Algebra 1 EL MONTE (CEEB: 050835)	Semester	—	—	D+	—	—	EDIT DELETE
9	2012-13	Algebra 1 EL MONTE (CEEB: 050835)	Semester	B+	—	—	—	—	EDIT DELETE
9	2012-13	Algebra 1 EL MONTE (CEEB: 050835)	Semester	—	B	—	—	—	EDIT DELETE
10	2013-14	Geometry Acc EL MONTE (CEEB: 050835)	Semester	B	—	—	—	—	EDIT DELETE
10	2013-14	Geometry Acc EL MONTE (CEEB: 050835)	Semester	—	B	—	—	—	EDIT DELETE
11	2014-15	Algebra 2 EL MONTE (CEEB: 050835)	Semester	B	—	—	—	—	EDIT DELETE
11	2014-15	Algebra 2 EL MONTE (CEEB: 050835)	Semester	—	A	—	—	—	EDIT DELETE
12	2015-16	PreCalculus/Trigonometry EL MONTE (CEEB: 050835)	Semester	Prog	—	—	—	—	EDIT DELETE
12	2015-16	PreCalculus/Trigonometry EL MONTE (CEEB: 050835)	Semester	Prog	Prog	—	—	—	EDIT DELETE
Total mathematics semesters: 9									

CSU Application

CSU Applications	Fall 2014 Application Cycle	Fall 2015 Application Cycle
Applications that pushed through with TRAN data and (beginning in 2015) SSID.	647	8,736

We anticipate increasing the volume of applications with transcript data by 400% in the coming two months during the upcoming application period.

Unnecessary Placement into Remedial Coursework

100,000

Articulation with the CCCApply Platform

Approved on June 16, 2016.

Would enable tracking of applications to the 103 colleges that use that application platform.

Allows for the “push” of transcript data through for the purposes of reducing unnecessary placement into remedial coursework (Multiple Measures Placement)

Ability to “flag” target populations like foster youth or AB 540 eligible students

SSID

Initial Collaboration with CSAC

- ▶ All K-12 districts are now required to upload a Cal Grant GPA verification.
 - ▶ For approximately 25% of students, that upload and their FAFSA don't match on the first attempt due to the lack of a common unique identifier.
 - ▶ Riverside and San Marcos FAFSA/Cal Grant matching pilot.

Contact Information

The Foundation for California Community Colleges (FCCC) provides the fiscal and legal home for CCGI.

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