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He is an authority on executive compensation in higher education, presidential employment contracts, university presidents serving on corporate boards and executive search firm contracts in higher education. Other areas of research include educational technology, qualitative research and the cost of educating English Language Learners.

He is a member of professional associations including the American Educational Research Association. He has served as a consultant to government agencies and private sector firms and an expert witness on presidential contracts. He was the founding North American editor of the journal AI & Society and is a member of its editorial board. He served as executive producer of the award winning series, Sesno Reports, which aired on PBS affiliates nationwide.

He is a member of the board of directors for the International Psychotherapy Institute and is a member of the advisory board for Planet Forward. He has served on the board of director for the International Eye Foundation. He was a founding member of the Institute for Educational Transformation, Inc., the C.R. Williams Early Childhood Center and the Lugano Academy for the Electronic Arts.