

# STREAMLINING TRANSFER IN PUBLIC HIGHER EDUCATION

California Competes  
Higher Education for a Strong Economy

Oversight  
Hearing:  
Assembly  
Higher  
Education  
Committee

Lande Ajose,  
Ph.D

Tuesday,  
November 12,  
2013

# WHY TRANSFER MATTERS

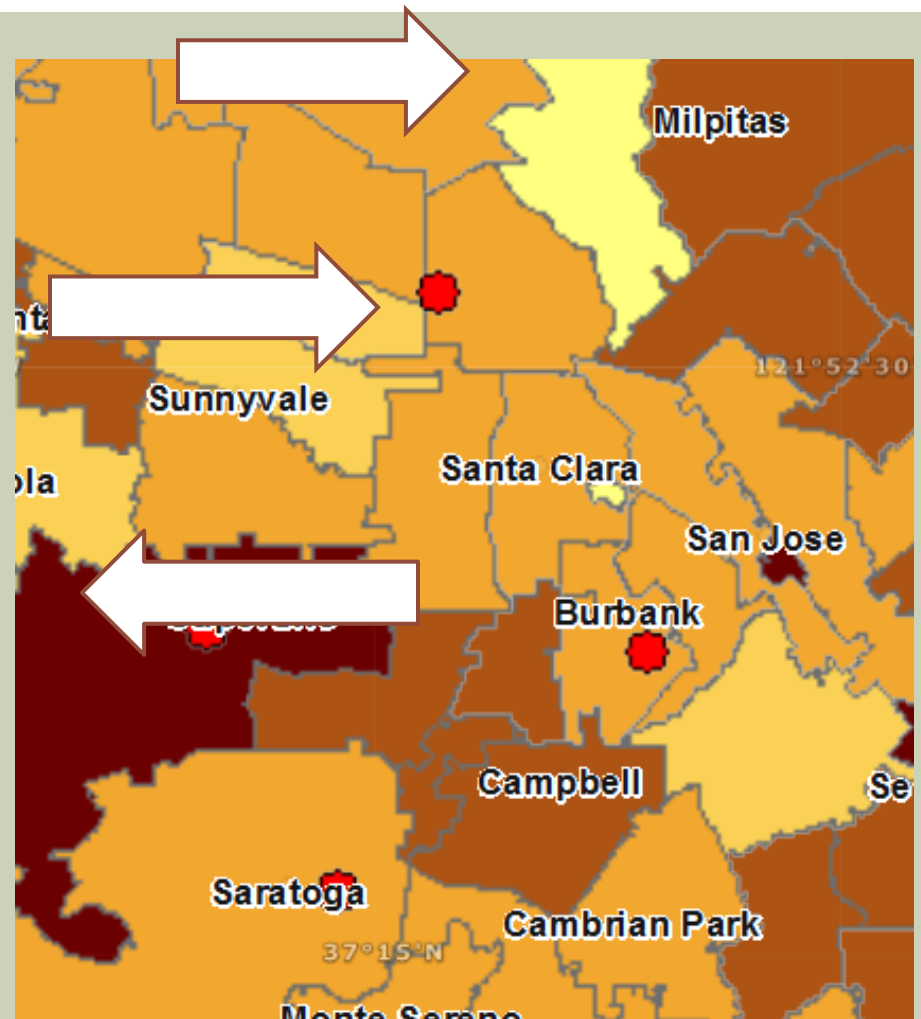
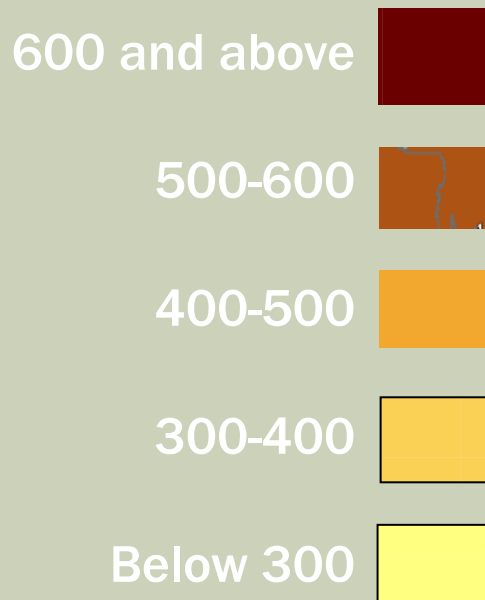
- California has a pipeline issue
- 2.3 million degrees by 2025
  - Transition from high school to college
  - Achievement gap
  - Community college outcomes

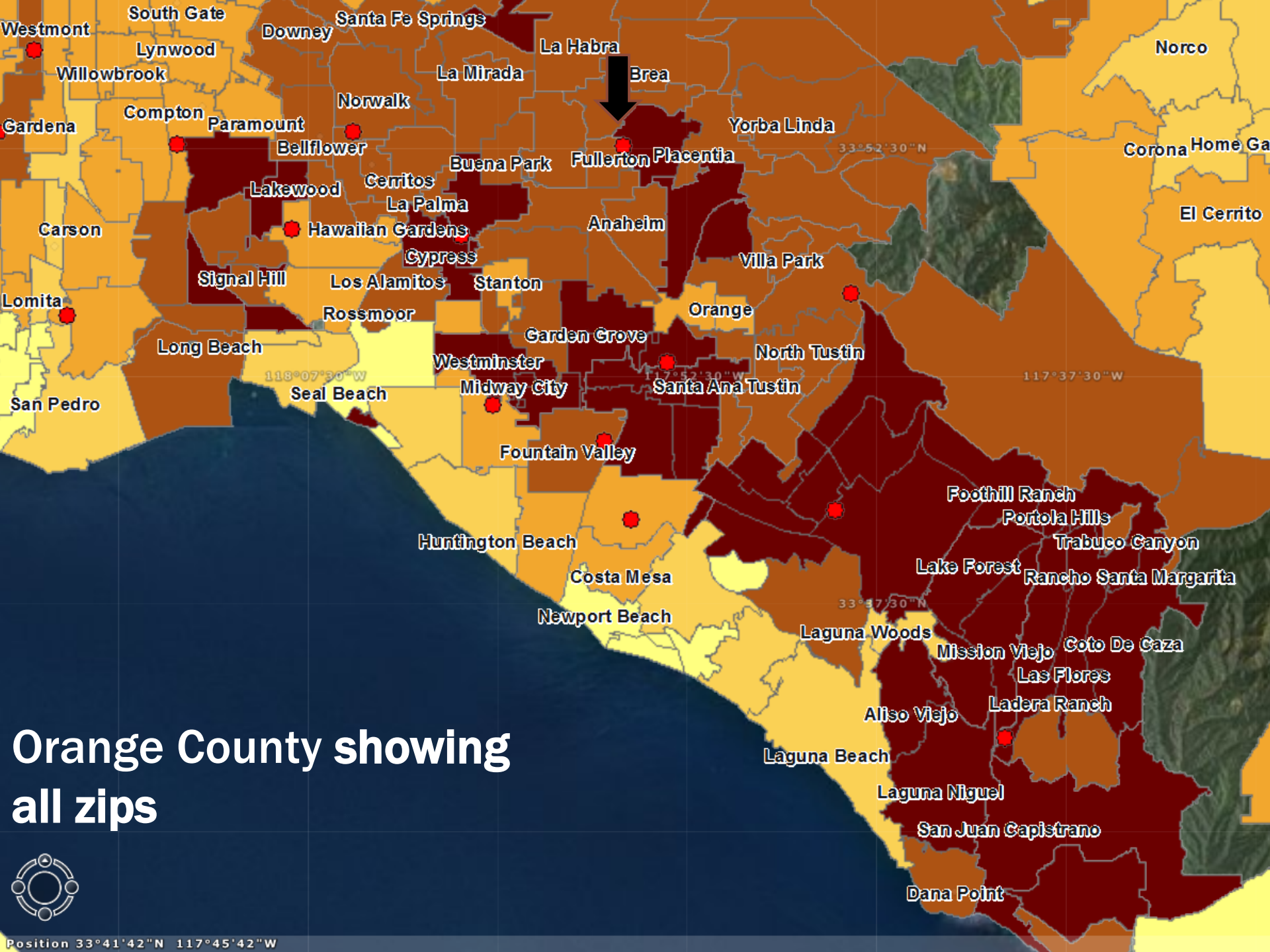
# A MORE EDUCATED WORKFORCE BOOSTS THE LOCAL ECONOMY

- Increased income for workers with a postsecondary credential – \$15,000 to \$22,000
- The “Talent Dividend” for the Region = \$75,000 per credential.
- Reaching California Competes’ degree goal might reduce Orange County's unemployment rate by as much as a full percentage point.

To better understand the pipeline of students we're examining how community college enrollment varies across the state:

FTE per 10,000 adults in the zip code area:

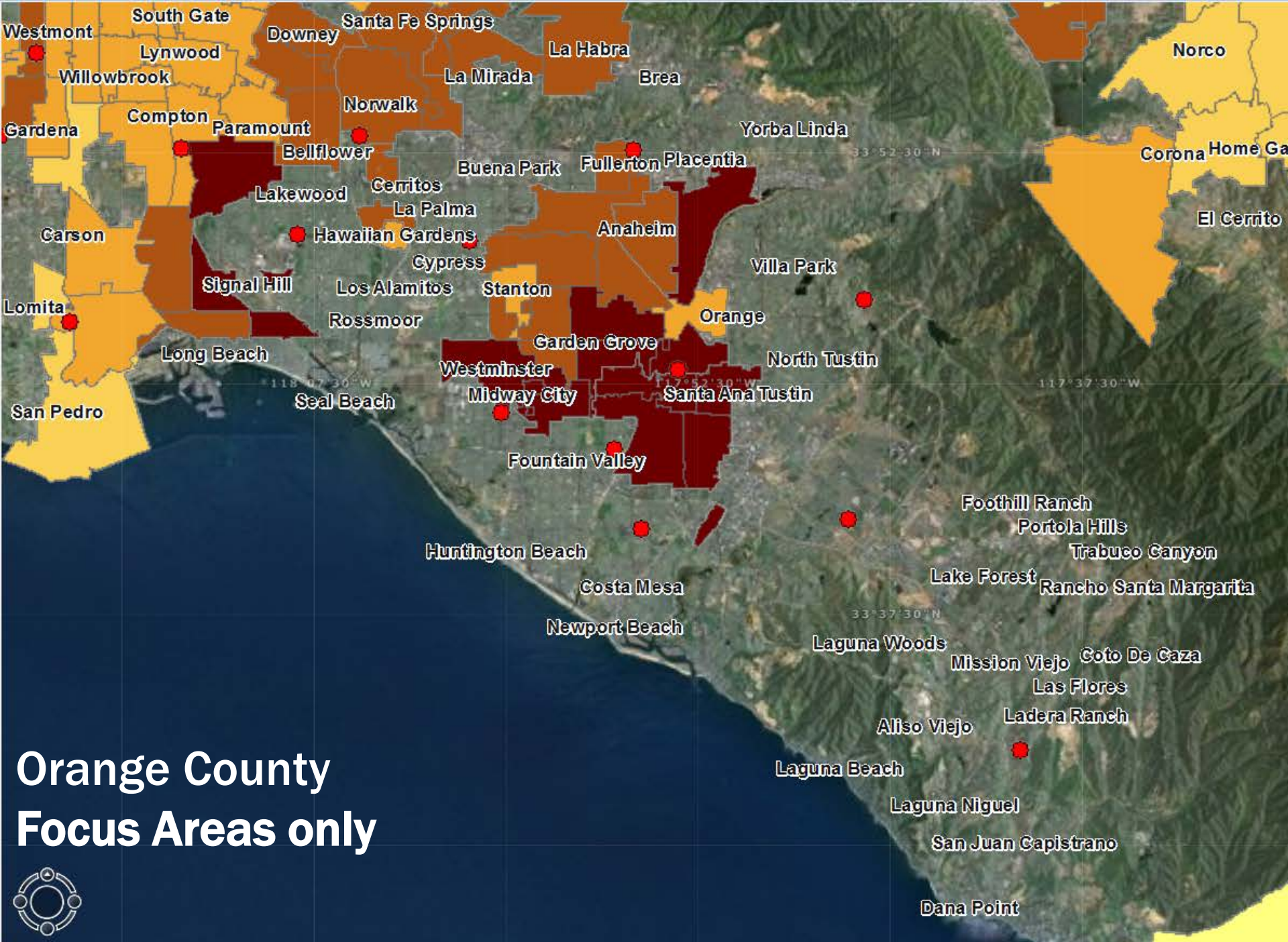




# Orange County showing all zips







# Orange County Focus Areas only



# OVERALL COORDINATION & LEADERSHIP

- **Legislation**
  - SB 195 (Liu)
  - AB 1348 (Perez)
  
- **Core principles in higher education leadership**
  - Develop a public agenda for higher education
  - **Priorities: access to and outcomes of *quality* programs**
  - **Maintain autonomy and promote coordination**
  - **Independent agency that does:**
    - Planning and policy development
    - Data collection, analysis and monitoring
    - Administration of state financial aid programs

# California Competes

Higher Education for a Strong Economy

**CCCparticipation@californiacompetes.org**



**@CalCompetes**

