

Assembly Committee on Higher Education

Legislative Oversight Hearing

Tuesday, February 19, 2013

1:00 p.m. – 4:00 p.m.

State Capitol, Room 437

The State of Higher Education in California An Overview of Major Issues

Speaker Biographies

Overview of California's Higher Education System

Judith Heiman, M.B.A.

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Principal Analyst, California Legislative Analyst's Office

Ms. Heiman is a principal analyst at the Legislative Analyst's Office. In this role, she provides budget and policy analysis and recommendations to members of the legislature on higher education issues.

Prior to her current position, she served as Deputy Secretary of Education in Virginia, and senior budget and policy analyst at the Virginia Department of Planning and Budget. In these roles she analyzed statewide higher education funding and policy issues, and developed and implemented initiatives to support the state's education policy agenda in collaboration with state agencies, educational institutions and the broader education community. Earlier positions include leadership and management roles in the public and nonprofit sectors.

Ms. Heiman holds an undergraduate degree from Brandeis University and an M.B.A. from the University of California at Berkeley; she is also an Associate of the National Center for Public Policy and Higher Education.

State of Higher Education in California

Dennis P. Jones, M.S.

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President, National Center for Higher Education Management Systems (NCHEMS)

Mr. Jones has more than 40 years of experience in research, development, technical assistance, and administration in the field of higher education management and policy-making. A member of the NCHEMS staff since 1969, he assumed increasing levels of responsibility within that organization, becoming president in 1986. Under his leadership, and in collaboration with an extraordinarily talented staff, NCHEMS has achieved a position of preeminence as a leader in the development and promulgation of information-based approaches to policy-making in higher education.

Mr. Jones is widely recognized for his work in such areas as:

- Developing public agendas to guide state higher education policy-making.
- Financing, budgeting, and resource allocation methodologies for use at both state and institutional levels.
- Linking higher education with states' workforce and economic development needs.
- Developing and using information to inform policy-making.

Mr. Jones has written many monographs and articles on these topics, has presented his work at many regional, national, and international conferences, and has consulted with hundreds of institutions and state higher education agencies on management issues of all kinds.

Mr. Jones is a graduate of Rensselaer Polytechnic Institute and served as an administrator (in business and institutional planning) there for eight years prior to his joining the NCHEMS staff. He has served as an advisor to the U.S. Secretary of Education, the Lumina Foundation for Education, the National Center for Public Policy and Higher Education and to numerous other associations, policy organizations, and state agencies.

Major Issues in Higher Education and What We Can Learn From Other Efforts

Michelle A. Cooper, Ph.D.

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President, Institute for Higher Education Policy (IHEP)

Dr. Cooper leads one of the world's premier research and policy centers; overseeing the organization's expansive research portfolio and innovative programmatic activities focusing on access and success, accountability, diversity, and finance. In September 2008, Cooper became the second IHEP president and is responsible for developing new ideas and strategic approaches that help low-income, minority, and other historically underserved student populations gain access to and achieve success in postsecondary education.

Dr. Cooper has raised millions to help IHEP identify new solutions for our nation's most pressing educational concerns and identified new strategies that address persistent challenges among students. She has brought a renaissance movement to IHEP that is profoundly affecting the organization's impact around the world to ensure equal educational opportunities for all students. To note, she has met with higher education leaders from Europe, Asia, and South American countries as well as developed and presented recommendations for collaboration between Russian and U.S. postsecondary organizations during an event attended by President Barack Obama and Russian leaders.

Dr. Cooper is a well-respected higher education policy leader. With a career dedicated to and rooted in the postsecondary community, she has served as the deputy director for the Advisory Committee on Student Financial Assistance at the U.S. Department of Education. In this position, she interacted with policymakers, oversaw all policy research activities, and managed day-to-day operations.

An expert on various higher education issues, Dr. Cooper is well versed in higher education access and success (domestic and international); equitable reform of higher education; student learning and outcomes, particularly for low-income, racial/ethnic minorities, first-generation, and underrepresented populations; federal policy and trends; tuition and financial aid; college readiness and preparation; and educational leadership and management.

A native of Charleston, S.C., Dr. Cooper received her B.A. from the College of Charleston, an M.P.S. from Cornell University, and a Ph.D. from the University of Maryland, College Park.

Julie D. Bell, Ph.D.

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Director of Education Programs, National Conference of State Legislatures (NCSL)

Dr. Bell is the education group director for the National Conference of State Legislatures. She has been with NCSL for 21 years and has directed the Education Program for 19 years. In that capacity she oversees the 12 person Education Program staff and is responsible for setting program priorities, responding to constituent needs and requests, developing new education projects, and interfacing with other national education policy organizations. Dr. Bell also serves as the program policy specialist for higher education issues.

Prior to joining NCSL she was a policy associate with the Center for Policy Research in Denver and taught political science courses at the University of Colorado.

Dr. Bell received her Ph.D. in Political Science from the University of California at Davis in 1986.

Nancy B. Shulock, Ph.D.

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Executive Director, Institute for Higher Education Leadership & Policy (IHELP)
Professor of Public Policy and Administration, California State University, Sacramento

Dr. Shulock is Executive Director of the Institute for Higher Education Leadership & Policy (IHELP) which conducts applied policy research to help state policymakers and educators improve California's higher education. IHELP engages in projects of national focus to advance the understanding of student success in higher education and improve state public policy.

Dr. Shulock has authored numerous reports and articles on higher education policy and performance, finance policy, community college student success, transfer policy, accountability, policy analysis, strategic planning, and legislative decision making.

Prior to the establishment of the Institute in 2001, Dr. Shulock was associate vice president for finance and then associate vice president for academic affairs at California State University, Sacramento.

Dr. Shulock began her state policy work with the California Legislative Analyst's office, where she worked on K-12 and higher education issues.

Dr. Shulock holds a B.A. degree in history from Princeton University, an M.A. of public policy from the University of California at Berkeley and a Ph.D. in political science from the University of California at Davis.

Perspectives of the Public Higher Education Institutions

Brice W. Harris, Ed.D.

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Chancellor, California Community Colleges

Dr. Brice W. Harris is the 15th chancellor of the California Community Colleges, the largest system of higher education in the nation, and officially assumed the position in November, 2012. Prior to this, Chancellor Harris served 16 years as chancellor of the Los Rios Community College District. Chancellor Harris understands the important connection between community colleges and the economy and believes that building bridges with the business community will increase student access to job skills and resources necessary to compete in today's tight job market. He is renowned for his relationships within the community college system, the Sacramento community and the Legislature, and has served on a host of local, state and national boards and commissions. He is also a recognized leader on national education issues and currently serves as a board member of the American Council on Education (ACE) in Washington, D.C., and serves as a member of the ACE National Commission on Student Attainment. He also served as a member of the board of directors of the American Association of Community Colleges, previously chaired the Task Force on Leadership in California Community Colleges, the Community College Task Force on Global and International Education, and the California Community Colleges Student Success Task Force.

Chancellor Harris did his post-doctoral study at the Harvard University Institute of Educational Management, received his doctorate in education at Nova Southeastern University, his master's in communication from the University of Arkansas, and his bachelor's in communication from Southwestern Oklahoma State University.

Ephraim P. Smith, Ph.D.

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Executive Vice Chancellor and Chief Academic Officer, California State University (CSU)

Dr. Ephraim P. Smith assumed the role of executive vice chancellor and chief academic officer for the CSU system in July 2010. From 1998 through 2010, Dr. Smith served as the vice president for academic affairs for California State University, Fullerton (CSUF) where he was responsible for managing more than 3,000 faculty and 300 staff members, as well as eight colleges, contracts and grants, institutional research, outreach, admissions, and international partnerships.

Dr. Smith was dean of CSUF's School of Business and Economics from 1990 to 1998, where he administered a complete array of graduate and undergraduate programs with a student enrollment of more than 6,500. While serving in this role, he was responsible for establishing a number of business centers and partnerships, as well as an accelerated MBA program.

Prior to joining CSUF, Dr. Smith was dean of the James J. Nance College of Business Administration at Cleveland State University from 1975 to 1990. He was responsible for the development of graduate programs, including a doctoral program, as well as administering a full spectrum of undergraduate programs.

Dr. Smith was also a faculty member and chair of the Department of Accounting at the University of Rhode Island, as well as dean of the School of Business at Shippensburg State College.

Dr. Smith earned a B.S. in accounting from Providence College, an M.S. in accounting from the University of Massachusetts, and a Ph.D. in accounting from the University of Illinois.

Nathan E. Brostrom, M.A.

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Executive Vice President, Business Operations, University of California

Nathan Brostrom was appointed Executive Vice President for Business Operations on January 21, 2010. In that capacity, Mr. Brostrom serves as chief administrative officer for the University of California system, with responsibility over system wide budget, facility construction and maintenance, real estate management, human resource administration, institutional advancement and information technology support. Mr. Brostrom also oversees the budget and administration of the Office of the President, including the ongoing restructuring process.

As Executive Vice President, Mr. Brostrom is currently responsible for overseeing the design and implementation of new and sustainable funding models for the University, as well oversight over an aggressive and unprecedented initiative to improve administrative efficiency across the ten-campus, five-medical center University of California system.

Mr. Brostrom joined the University of California in 2006 as Vice Chancellor for Administration at the Berkeley campus. He was responsible for advising the Chancellor and the Executive Vice Chancellor and Provost on all budget and resource management, health and human services, and fiscal planning matters. He managed the campus's annual operating budget of more than \$1.8 billion and was responsible for a division that is the largest provider of services to campus staff and a significant provider of services to UC Berkeley students.

Before coming to UC Berkeley in 2006, Mr. Brostrom spent ten years as Managing Director and Manager of the Western Region Public Finance group for JPMorgan, where he worked on financings totaling more than \$100 billion for municipal clients throughout the western United States. He served as lead banker on the \$11.3 billion energy bond program for the California Department of Water Resources, the financing that repaid the state general fund for the lost revenue from the 2000-2001 California energy crisis. Mr. Brostrom also served as a banker for higher education and cultural institutions, including the University of California, Stanford University, and the Getty Trust.

Mr. Brostrom graduated Phi Beta Kappa from Stanford University and holds a master's degree in public and international affairs from the Woodrow Wilson School at Princeton University.