Higher Education Committee Hearing

September 22, 2016
Systematically increase career and college preparation for 6th-12th grade students, and facilitate smooth transitions from K-12 to higher education, so that students start post-secondary positioned to succeed.
CaliforniaColleges.edu was originated through an inter-segmental budget proposal in 1998 with two goals:

- Create a “common front door” to higher education *and*
- An electronic transcript infrastructure

In July 2013, the California College Guidance Initiative took over management of CaliforniaColleges.edu and built out:

- An electronic transcript infrastructure
- An educator-facing portal to enable data-driven college and career preparation.
Human Counseling Infrastructure

747:1
16 Standards
Our Two Big Goals

Goal #1
All high school seniors graduate with a thoughtful and well-informed post-secondary plan

Goal #2
Capture data from K-12 and use it to address persistent information gaps in the student success pipeline
## Total Usage

<table>
<thead>
<tr>
<th>Key Metrics</th>
<th>2012-13</th>
<th>2013-14</th>
<th>2014-15</th>
<th>2015-16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Sessions</td>
<td>804,822</td>
<td>853,818</td>
<td>1,026,300</td>
<td>1,164,584</td>
</tr>
<tr>
<td>Total Pageviews</td>
<td>5,414,769</td>
<td>7,461,758</td>
<td>14,319,664</td>
<td>18,584,359</td>
</tr>
<tr>
<td>Average Pageviews per Session</td>
<td>6.73</td>
<td>8.74</td>
<td>13.95</td>
<td>14.73</td>
</tr>
<tr>
<td>Average Visit Duration</td>
<td>0:04:45</td>
<td>0:06:34</td>
<td>0:11:09</td>
<td>00:12:08</td>
</tr>
<tr>
<td>Total Users</td>
<td>517,906</td>
<td>533,195</td>
<td>650,006</td>
<td>790,008</td>
</tr>
</tbody>
</table>
Individual Digital Student Portfolios

Contains a cumulative record of:

- Goals and aspirations
- Assessment results from career exploration surveys
- Degrees and majors of interest
- College search results
- Financial aid plans
- Applications submitted
  - CSU Mentor
  - FAFSA transfer module

Unify all adult efforts around a single plan:

- Counselors/teachers
- Parents
- University and community-based partners that support college preparation within districts (EOP, GEAR UP, Cal Soap etc.).
Our Approach: Form K-12 District Partnerships

Alameda County
Oakland

Los Angeles County
Compton
El Monte
El Rancho
Hacienda La Puente
Long Beach
Pomona
Rowland

Orange County
Anaheim
Garden Grove
Santa Ana

Riverside County
Corona-Norco
Desert Sands
Hemet
Moreno Valley
Murrieta Valley
Perris
Temecula
Val Verde

Sacramento County
Sacramento City

San Bernardino County
Chaffey
Chino Valley

San Diego County
San Marcos
K-12 Partnerships

Data-informed functionality on CaliforniaColleges.edu
  ▸ “a-g” progress analysis
  ▸ Data sharing with higher education segments to smooth transition

Curriculum and lesson plans
  ▸ Instructional integration
  ▸ Counseling interventions

Dedicated support teams
  ▸ Data management
  ▸ Implementation staff to support with integration of the tools into educator practice
Importance of Electronic Transcript Platform

- **K-12**
  Constant view of progress towards "a-g" eligibility that helps increase "a-g" completion rates

- **Electronic Transcript Platform**
  Pre-verified data in accessible format + SSID which keeps all records reliably associated with the student

- **Community College**
  Better first year academic placement reduces unnecessary remediation

- **CSU System**
  More efficient and accurate admissions process reduces delays in admission and financial aid

is key
“a-g” Completion Rates in California

100:67:26

100:32:9
"a-g" Progress Chart

January 2016

<table>
<thead>
<tr>
<th>A History/Social Science</th>
<th>Required 2 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>B English</td>
<td>Required 4 years</td>
</tr>
<tr>
<td>C Mathematics</td>
<td>Required 3 years</td>
</tr>
<tr>
<td>D Laboratory Science</td>
<td>Required 2 years</td>
</tr>
<tr>
<td>E Language Other Than English</td>
<td>Required 2 years</td>
</tr>
<tr>
<td>F Visual and Performing Arts</td>
<td>Required 1 year</td>
</tr>
<tr>
<td>G College Prep Elective</td>
<td>Required 1 year</td>
</tr>
</tbody>
</table>

Has taken 11 course years before senior year.
Has not taken 7 course years in last two years of high school.
Launch an Application

Track applications
CSU Application Screenshot

CSU application populated with verified transcript data
CSU Application

<table>
<thead>
<tr>
<th>CSU Applications</th>
<th>Fall 2014 Application Cycle</th>
<th>Fall 2015 Application Cycle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications that pushed through with TRAN data and (beginning in 2015) SSID.</td>
<td>647</td>
<td>8,736</td>
</tr>
</tbody>
</table>

We anticipate increasing the volume of applications with transcript data by 400% in the coming two months during the upcoming application period.
Unnecessary Placement into Remedial Coursework

100,000
Articulation with the CCCApply Platform

Approved on June 16, 2016.

Would enable tracking of applications to the 103 colleges that use that application platform.

Allows for the “push” of transcript data through for the purposes of reducing unnecessary placement into remedial coursework (Multiple Measures Placement)

Ability to “flag” target populations like foster youth or AB 540 eligible students
SSID
Initial Collaboration with CSAC

- All K-12 districts are now required to upload a Cal Grant GPA verification.
  - For approximately 25% of students, that upload and their FAFSA don’t match on the first attempt due to the lack of a common unique identifier.
  - Riverside and San Marcos FAFSA/Cal Grant matching pilot.
The Foundation for California Community Colleges (FCCC) provides the fiscal and legal home for CCGI.

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