

Date of Hearing: April 18, 2017

ASSEMBLY COMMITTEE ON HIGHER EDUCATION

Jose Medina, Chair

AB 957 (Levine) – As Introduced February 16, 2017

[Note: This bill is doubled referred to the Assembly Jobs, Economic Development & The Economy Committee and will be heard by that Committee as it relates to issues under its jurisdiction.]

SUBJECT: Public postsecondary education: higher education regional workforce coordination

SUMMARY: Requires the California State University (CSU), and requests the University of California (UC), to participate in regional conversations pursuant to the Federal Workforce Innovation and Opportunity Act (WIOA). Specifically, **this bill:**

- 1) Finds and declares the following intent of the Legislature:
 - a) In order to meet the demands of today’s regionally based economy, all of California’s institutions of higher education must be involved in geographic workforce development initiatives that seek to align our education system with regional workforce needs; and,
 - b) For the UC to continue its mission in educating our state’s top students and offering the highest quality of professional degrees, and for the CSU to continue its mission in educating the bulk of our state’s undergraduate students.
- 2) Requires the CSU and requests the UC to participate in regional conversations pursuant to WIOA.
- 3) Requires the CSU and requests the UC to submit a report to the Legislature on or before January 1, 2019, on both of the following:
 - a) Efforts they have made to increase the number of degrees in order to meet regional labor demands; and,
 - b) Identify barriers to addressing regional workforce demands and the progress that is needed to overcome these barriers.

EXISTING LAW: Requires, no later than January 31, 2016, the California Community Colleges (CCC) Chancellor and the Superintendent of Public Instruction (SPI) to submit to the Director of Finance, to the State Board of Education, and, to the Legislature, a plan approved by the Chancellor and the SPI to distribute funds from among others, to the Adult Education Block Grant Program consortia: The federal Adult Education and Family Literacy Act (Title II of the federal Workforce Innovation and Opportunity Act) (Education Code (EC) Section 84915)

FISCAL EFFECT: Unknown.

COMMENTS: *Workforce Innovation and Opportunities Act (WIOA)*. Signed into law on July 22, 2014, by President Obama, WIOA supersedes the Workforce Investment Act of 1998 and

amends the Adult Education and Family Literacy Act, the Wagner-Peyser Act and the Rehabilitation Act of 1973.

The Act will help job seekers and workers access employment, education, training, and support services to succeed in the labor market and match employers with skilled workers they need to compete in the global economy. Among others, at the state level WIOA aligns establishes unified strategic planning across "core" programs, which include, Title I Adult, Dislocated Worker and Youth programs; Adult Education and Literacy programs; the Wagner-Peyser Employment Service; and Title I of the Rehabilitation Act programs. Additionally, WIOA aligns the performance for core programs, and adds new ones related to services to employers and postsecondary credential attainment. State performance goals must reflect economic conditions and participant characteristics; make available data on training providers' performance outcomes; and, require third party evaluations of programs.

The Act took effect generally, on July 1, 2015, and the State Unified Plans and Common Performance Accountability provisions took effect on July 1, 2016.

Current job shortages. According to a December 2015 report by California Competes, entitled, "Mind the Gap: Delivering on California's Promise for Higher Education," California is facing a 2.4 million degree gap in 2025. California Competes finds that this gap presents a significant challenge to the state and notes that it becomes even more pressing when looking at the disparities underneath the total. The report finds that Blacks and Latinos are least likely to graduate from a UC and that many more Latino students (and fewer Asians) receive sub-baccalaureate credentials in comparison to bachelor's degrees. Additionally, the report finds that Blacks are most likely to receive a credential at a private institution, including for-profits, where tuition costs are higher than in the public segments.

Purpose of the measure. According to the author, current law, as directed by WIOA, requires Community Colleges and K-12s that receive federal funding to participate in regional workforce development conversations. The author states that California, "... is moving towards regional collaboration of career pathways development. The Administration has signaled their support for this shift in the Governor's January Budget proposal, where Governor Brown allocated \$200 million to implement the Strong Workforce Program. For Community Colleges, the proposed Budget includes \$248 million Proposition 98 General Fund for the Strong Workforce Program. This program builds upon federal Workforce Innovation and Opportunity Act of 2014 (WIOA) funds and provides access to more regionally aligned, career technical education and workforce development programs/courses. As a part of that funding, Community Colleges are expected to collaborate with educational, workforce, labor and civic partners to expand access to career technical education programs to meet their region's workforce needs."

The author argues that, "This outreach should include both the UC and CSU campuses. This bill complements those efforts by bringing the CSU and UC campuses to the table."

Policy considerations. As presently drafted, this measure tasks the CSU and requests the UC to participate in regional conversations. It is presently unclear as to what is meant by "participate."

Moving forward, the author may wish to provide clarity as to what is meant by "participate" in order to ensure that the segments fully comply with the requirements established under this measure.

Additionally, the CCC Chancellor's Office is one of the state leaders in ensuring that the state is in compliance with WIOA and collaborating on a regional level.

Moving forward, the author may wish to encourage the CSU and UC to partner with the CCCCCO.

Prior legislation. In 2016, AB 2156 (Levine), an identical bill, was held on Suspense in the Assembly Appropriations Committee.

REGISTERED SUPPORT / OPPOSITION:

Support

Fresno Regional Workforce Development Board
Los Angeles County Economic Development Corporation
Sonoma County Workforce Investment Board

Opposition

None on file

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