State of CA Assembly Higher Education Committee
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Vice Chancellor Planning & Budget
Changing Demographics: Latinos now represent 40% of California’s total population

CALIFORNIA’S POPULATION BY RACE/ETHNICITY, 1990-2020

1990
- Caucasian: 57%
- Latino: 26%
- African American: 9%
- Other: 1%
- Total: 29.8 Million

2000
- Caucasian: 47%
- Latino: 33%
- African American: 7%
- Other: 3%
- Total: 34.0 Million

2010
- Caucasian: 39%
- Latino: 39%
- African American: 12%
- Other: 3%
- Total: 39.2 Million

2020
- Caucasian: 34%
- Latino: 43%
- African American: 13%
- Other: 4%
- Total: 43.9 Million

K-12 Demographics in CA have also shifted, Latinos now represent 53% of the K-12 population

Data Source: As cited on kidsdata.org, California Dept. of Education, California Basic Educational Data System (CBEDS); National Center for Education Statistics, Digest of Education Statistics (Nov. 2013).
UCR has largely kept pace with this trend, growing Latino enrollment from 10% to 35%

Source: UCR IR Office (http://sara.ucr.edu)
These students are mostly low income and/or first generation college students

FALL 2014 CALIFORNIA FRESHMAN ADMITTED PROFILE

UCR has the 2nd highest enrollment in the UC system of Low-Income, First Generation Students

Source: UCOP Freshman Admitted Profile 2014
UCR is successful at graduating these diverse and economically disadvantaged students because we invest in them.

**UCR FRESHMAN SIX-YEAR GRADUATION RATES, AVERAGE FOR THE 2004 TO 2008 ENTERING CLASSES**

- Pell Grant: 66%
- Stafford Loan: 67%
- Neither: 66%
- Asian American: 71%
- African American: 68%
- Other: 66%
- Caucasian: 65%
- Latino: 63%

**Source:** UCR IR Office (http://sara.ucr.edu)
However, if the trend of declining State funding per student continues, both quality and access is in peril.

**STATE GENERAL FUND REVENUES PER STUDENT**

<table>
<thead>
<tr>
<th>Year</th>
<th>State Gen. Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990-91</td>
<td>$17,520</td>
</tr>
<tr>
<td>1995-96</td>
<td>$13,470</td>
</tr>
<tr>
<td>2000-01</td>
<td>$15,740</td>
</tr>
<tr>
<td>2005-06</td>
<td>$10,580</td>
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<tr>
<td>2013-14</td>
<td>$8,260</td>
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</tbody>
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Figures are for general campus students, adjusted for inflation.
The growth of eligible students will only continue, particularly in the Latino population...

- There will also be more "college ready" Latino HS graduates.
- In the last 8 years, the number of Latino HS graduates who completed the A-G requirements, has almost doubled from 31,000 (2004) to 58,000 (2012)
UCR has demonstrated its commitment to **access** and **diversity**

**UCR wants to keep increasing access**

*Increase capacity for **enrollment growth is needed** and this can only happen by **increasing State Support***