Oral Statement to Joint Hearing of Assembly Budget Subcommittee No 2 on Education Finance & Assembly Committee on Higher Education

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Two sets of studies

- **2010 study – presidents on corporate boards**
  - 134 public & private universities
  - Top tier, most public

- **Of these, 43 served on 73 board(s)**

- **2010 study of presidential contracts**
  - Members of American Assoc of Universities
  - Interviewed presidents of 8 universities
Compensation

- Total paid to 43 prez in 1 year: $11M

- Average directorship: $148K/year
  - For more than half: $163K/board

- For the 65 boards with compensation:
  - Low: $18K/yr    High: $450K/yr
  - Over half paid more than $100K/yr
  - 22 paid more than $200K/yr
  - 4 paid more than $300K/yr
# board mtgs/year/corp board: 3-6
- 73 corps held 540 full board meetings in 1 year

Most prez served on at least 1 committee
- Total of 600 committee mtgs in 1 year

On average, prez participated in 24 mtgs per year per corporate board
- 12 days/year in meetings/board
- About 1/3 traveled across country to attend (adds up to 2 days/meeting)
Some policy questions

- Prior approval from board or submit to independent ethics commission?
- Do universities have policies to regulate pres’l relationships with corporations?
- Should boundaries be established?
- What are appropriate mechanisms for disclosure and/or transparency with stakeholders?
Advantages/disadvantages for univs

- Are there reasons to appoint prez as trustees of corps?
- Does this benefit universities?
- Are these prez more likely to promote business practices or entrepreneurial activity on campus?
- Do corps influence univ programs or research?